About Us:

**Join Our Family**

We are Joe Cotton Ford-- a family owned dealership that strives to provide you with the best customer service, to make you feel a part of our family. If you are towards the city or a further away, we are conveniently located in Carol Stream, a suburb of the Chicagoland area.

Whether you are just browsing, need financing or looking for the car of your dreams, you have come to the right place. You’re with family and we will get you hitched with the vehicle that is best for you! There is no obligation when you call 888-696-4080 for an internet price quote.

Target Audience: Families. This could be looking for a new family car or a car for their child. I know the owners of the dealership really like that they are a family owned dealership so I tried to show that. I also wanted it to be a trusting feel because that is important to families, you need to trust the people who are finding a car for your baby. I also know that people do not want to be forced into buying a car or feel pressed so I wanted to make sure that it aware this is a pressure free dealership.