

Joe Cotton Ford
175 W. North Ave.
Carol Stream, IL 60188
Media Contact: Kaylee Swearingen
Phone: (224) 523-1052
Email: kswearing@gmail.com



TO: Kelli Murray
My Suburban Life.com
SHAW MEDIA DIGITAL
444 Pine Hill Drive
Dixon, IL 45833

Oct. 6, 2014

Dear Kelly,

Joe Cotton Ford has been helping the community for over 25 years, and many of your readers will be familiar with their name and their commitment to supporting those less fortunate. One of their most important community events is with the Christmas Sharing Program.

From Nov. 12 until Dec. 4, Joe Cotton Ford will be collecting toys, gently used clothes, and canned goods for Carol Stream's Christmas Sharing Program. Usually this event is held at the dealership, but this year it will be at the Lutheran Church of Master at 4 p.m. on Dec 5. This event benefits over 500 children in Carol Stream whose parents need a little more help.

This program is important to Joe Cotton Ford as evidenced by the fact that in 2009 Ford Motor Co. recognized the dealership for just this type of community service. In fact, Ford created a video commending their generosity with the Christmas Sharing Program.

The Christmas Sharing Program is run by churches to help provide assistance for families during the holidays. This organization helps all families regardless of their religious affiliation. According to their website, their mission is "to make Christmas a little more joyful for our neighbors in need."

Feel free to contact Tracy Conn at Joe Cotton Ford as an interviewee for a longer article on this event. He is the vice president of Joe Cotton Ford, and he has been helping with the Christmas Sharing Program for many years. You could use this piece specifically for Joe Cotton Ford or to showcase the Christmas Sharing Program and who helps them.

I will contact you by phone at 5 p.m. on Wednesday, Oct. 22, to see if you have any interest in this story and to answer any questions.

Thank you so much for your time,
Kaylee Swearingen
kswearing@gmail.com
224-523-1052