

# PSA Script

## VIDEO

Camera PANS the range of the party

Then goes into a CU the girls talking

LS of the car driving away

ECU of girl one's cell phone.

Show a stat:

Drunk driving causes approximately one-third of all traffic fatalities in the United States

Picture of Joe Cotton Ford Dealership

## AUDIO

(Noises from the party occurring, inside room)

GIRL ONE: ARE YOU SURE YOU ARE OK TO DRIVE HOME?

GIRL TWO: YEAH I WILL BE FINE. I MEAN IT'S JUST A COUPLE MILES AWAY.

GIRL ONE: WILL YOU PLEASE CALL ME WHEN YOU GET HOME. I WANT TO MAKE SURE YOU ARE SAFE.

GIRL TWO: YES I WILL CALL YOU AS SOON AS I AM HOME.

(Hear car start and drive away)

(Silence)

(Car crashing and then ambulance sirens)

NARRATOR: TALK TO YOUR CHILDREN ABOUT DRINKING AND DRIVING. JOE COTTON FORD DOES NOT APPROVE OF DRUNK DRIVING. STATISTICS ARE FROM THE CENTERS FOR DISEASE CONTROL AND PREVENTION.